October 2023 SCIAI Board of Directors Meeting

Began 10am on October 11th

Attendees

Luke Spratt (Chair) Lynn Slaughter (Board Member) Anita Moore (Board Member)

Old Business

- Board/Officer Insurance
 - Enacted after last meeting, in place now
- Liability Insurance
 - Not putting in place for fall meetings as they are single day, no social events
 - Will seek out for the conference as we get a bit closer
- Parent Body IAI/ NCIAI Advertisements
 - Both events went really well. Had roughly 90 contacts added between both events
 - Decided to give 2 registrations away per event since some people had business cards and some used the index cards
- Membership Management/ Software
 - Luke will be working on this later in the year
- Recruiting
 - Lynn got us a list of agencies in South Carolina
 - Set up some sort of mailing cards? Or email marketing?
 - Email contact on the list we have-seems to be head of agency
 - Lynn could do the email from her end to help eliminate spam send backs
 - Look into constant contacts for mail merge/sending
 - Get flyer together when registration opens.

By-Laws/ Constitution

 Discuss further at the start of the year-changes to then be voted on in May

Fall Workshops

- Crime Scene class full with some on the waitlist
- BlueStar donation to help with lunch
- Latent ¾ full
- Foray donation to help with lunch and giveaways for attendees
- SLED folks going to latent prints?

New Business

Conference

Vendor Registration/ Sponsorships

- Go over information booklet and registration sheet
- Plan to get on the website within a week
- Luke will email out to vendor contacts
- Lynn do you have additional ways to contact vendors?
- Wait for some final feedback from Lynn- then will get Paypal set up on website and send out to vendors next week.

Attendee Cost approval

- Proposed \$100 for members, \$200 for non-members
- Board approval, Luke, Lynn, Anita
- Discounted rate of \$180 for those that entered to win a registration, Tyler will make a separate registration for those folks.
- Students are free as long as they become members (\$35)
- Registration to be sent out after keynotes are set in stone.

Speakers

- Kenny Kisney
 - Contacted and waiting for a call back
 - Is open to discussing but may want more time to speak...will have to determine how to fit him in the schedule
 - Luke following up with him later this week/next week.
- Teresa Bryant
 - FDIAI President, joined as member
 - Attending conference regardless and reached out to speak
 - Doing a report writing and diagramming class
 - Open to do keynote
 - Inspirational
 - Case studies
 - Brother murdered in Orangeburg
 - Thanksgiving Day murders
 - Gretchen Anthony case
 - Jodi in contact with her to lock something down.
- Speaker Registration
 - Have a couple other speakers possible
 - Will send out a call for speakers along with vendor registration

Socials

- Welcome Social
 - Talking with hotel to do a consumption bar and dessert bar for Monday evening, on the rooftop of the hotel
- Hospitality Suite
 - I have booked a suite to be used for a hospitality suite
 Monday, Tuesday, Wednesday night. The hotel will comp

- one night for every 20 rooms we fill. So if we do all 40 rooms blocked out then we will get 2 nights comped.
- o Have a vendor lined up to sponsor possibly- Leica
- o Can also be used for supply storage
- Wednesday Night
 - Jodi brainstorming

■ Raffles/Giveaways

- Anita tasked with working on this
- Contacting businesses for giveaways for raffles
- Creating raffle basket ideas
 - o Will use sponsor money or giveaway items to create
- 50/50 Raffle as well

Meeting concluded at 11:28am